



We are pleased to announce the following vacancy:

VACANCY NO:	VA JID 2319 Gender and Harmful Practices Communications Consultant
CLOSING DATE:	The closing date 12 September 2023 at 17:00 hours Bangkok time
POST TITLE:	Programme Support Assistant Consultant
CATEGORY:	Individual Consultant contract
DUTY STATION:	UNFPA APRO, Bangkok, Thailand
DURATION:	September to December 2023 (This consultancy requires 40 worked days from the consultant)

Details of consultancy are as below:

1. Hiring Office:

UNFPA Asia Pacific Regional Office (APRO)

2. Purpose of consultancy:

The purpose of the International Consultancy on Gender and Harmful Practices Communications is to support UNFPA APRO's communication and advocacy campaign on the International Day of Girl Child for the UNFPA-UNICEF Global Programme to End Child Marriage.

3. Scope of work: *(Description of services, activities, or outputs)*

To showcase the achievements of second phase of the UNFPA-UNICEF Global Programme to End Child Marriage in Asia, the consultant will provide support to the Gender team to develop and implement a plan for a social media campaign on the International Day of Girl Child (11 October), and to coordinate its implementation working closely with APRO Gender and Communications teams and country office focal points for gender, including Bangladesh, India and Nepal Country Offices.

Key areas of deliverables include the following:

- Develop a plan for a social media campaign on the International Day of Girl Child (11 October, 2023);
- Develop, in close coordination with Country Offices, 3 Human Interest Stories and social media content as part of the campaign;
- Facilitate the production of one podcast content on child marriage working closely with APRO Communication team and the agency;
- Work with online volunteers to ensure the dissemination of communication materials including ones on child marriage and fistula (video, photos and stories), which will be developed by the implementing partner/production agency, as part of the campaign.

4. Duration and working schedule:

The total duration of the consultancy will be 40 working days between September - 31 December 2023.

5. Place where services are to be delivered:

The consultancy is home-based.

6. Delivery dates and how work will be delivered (e.g. electronic, hard copy etc.):

Basis of payment:

The basis of payment will be on daily rate calculation for up to 40 working days contingent on work completed towards deliverables specified below and acceptance by UNFPA APRO.

Expected deliverables include (not exhaustive):

- A social media campaign plan developed and implemented;
- Communication materials developed including 1 podcast (the execution will be done by an agency), and 3 human interest stories and a set of digital cards;
- Dissemination of all communication materials including ones on child marriage and fistula, which will be developed by the implementing partner/agency.

7. Monitoring and progress control, including reporting requirements, periodicity format and deadline:

A work plan/delivery monitoring schedules will be determined by APRO and the Consultant at the very outset of the consultancy. A tracking sheet will be used to note progress against the ToR deliverables and deadlines.

8. Supervisory arrangements:

The consultant will report to the Regional Gender Advisor. The consultant will closely coordinate with the APRO Gender team and APRO Communications team.

9. Expected travel:

The consultancy will be home-based. No travel required.

10. Required expertise, qualifications, and competencies, including language requirements:

The consultant should have:

- Master degree in behavior change, international affairs/development, social work, gender studies or a related field and at least 3 years of professional experience relevant to this consultancy, or Bachelors degree in a relevant field with 3 years of relevant professional experience.
- Proven experience in gender/harmful practices-related content generation.
- Demonstrated experience in development and editing of engaging advocacy packages, including social media assets and feature articles on gender/harmful practices-related programming. Flawless English writing skills a requirement.
- Sound editorial judgment and sensitivity to UNFPA priority issues, including significant awareness of international standards/guidelines on ethical and responsible representation of gender and harmful practices.
- Ability to work under demanding deadlines within a fast-paced environment and adjust priorities to meet evolving deadlines.
- Skills in basic graphic design, including web-based tools and Adobe Creative Suite (especially, Illustrator and InDesign)
- Demonstrated knowledge in digital communications, including web content management systems and social media platform, multimedia content creation and media relations.
- Strong interpersonal skills and ability to work collaboratively.
- Commitment to the values and goals of the United Nations and UN Charter.
- Experience in the UN system and/or UNFPA.

11. Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:

UNFPA APRO will link the consultant to Country Office Gender and Communications focal points where necessary.

12. Other relevant information or special conditions, if any:

Consultant is expected to provide all necessary equipment to produce deliverables; editorial review and UNFPA brand guidelines will be provided by UNFPA APRO.

How to apply:

Candidates should submit the following documents:

- P11
- CV
- Motivation Letter

All the above documents must be sent by e-mail to vac-robangkok@unfpa.org.

The P11 is available on the UNFPA websites at <https://www.unfpa.org/resources/p11-un-personal-history-form>. Please quote the Vacancy number JID 2319 UNFPA APRO.

The deadline for application is 12 September 2023 at 17:00 hours Bangkok time.

UNFPA will only be able to respond to those applications in whom UNFPA has a further interest.

UNFPA provides a work environment that reflects the values of gender equality, teamwork, respect for diversity, integrity and a healthy balance of work and life. We are committed to maintaining our balances gender distribution and therefore encourage women to apply.

Notice: There is no application, processing or other fee at any stage of the application process. UNFPA does not solicit or screen for information in respect of HIV or AIDS and does not discriminate on the basis of HIV/AIDS status.