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We are pleased to announce the following vacancy:

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VACANCY NO:	VA JID 2001 UNFPA APRO
CLOSING DATE:	5 February 2020
POST TITLE:	Communications Specialist to support APRO Gender Team's ongoing work on strengthening national and regional capacity to measure VAW, prevent and respond to GBV and address harmful practices
CATEGORY:	Individual Consultant contract
DUTY STATION:	Home based and will be required for travel for 1-2 missions
DURATION:	135 work days over the period of mid-February to 30 December 2020

**Purpose of consultancy:**

The objective of the consultancy is to support UNFPA APRO's advocacy, communication and knowledge sharing on strengthening national and regional capacity to measure violence against women (VAW) by leading and coordinating overall communications, online and social media for the kNOwVAWdata initiative. In addition, the consultant will provide communications support to UNFPA APRO's work on GBV prevention and response in development and humanitarian settings, and on harmful practices, including child marriage and gender biased sex selection.

**Scope of work:**

Under the joint supervision of APRO Gender and Human Rights Advisor and GBV Technical Specialist and in close consultation with the Technical Advisor VAW Research and Data, and APRO Communications Team, the consultant will be expected to work on the following:

For the kNOwVAWdata initiative, (up to a total of 60 days, or 5-6 days per month):

- i) Support in conceptualizing, planning and implementing day-to-day communications, as well as specific key events including regional and global events that may be planned for International Women's Day (March) 16 days of activism (November) etc.
- ii) Develop communications materials including press releases, web and print stories, as required;
- iii) Manage social media and networks for the kNOwVAWdata project;
- iv) Support the Technical Advisor VAW Research and Data to develop/finalize and edit knowledge products as required;
- v) Maintain and update VAW data regional web portal in close consultation with APRO and HQ
- vi) Develop case studies/knowledge products on the use of VAW prevalence data for policy and programme design;

With regard to GBV prevention and response, including in humanitarian context (up to a total of 25 days or 2-3 days per month):

- vii) Document good practices and innovative approaches in prevention and response to GBV in development settings
- viii) Document good practices and innovative approaches in GBV in emergencies
- ix) Support the GBV Specialist to develop knowledge products profiling good practice examples.
- x) Develop communications materials including web and print stories, and social media materials featuring good practices, including those targeting special International days such as the 16 Days of Activism

Under the Global Programmes on Child Marriage and Son Preference (up to a total of 50 days or 4-5 days per month):

- xi) Document good practices and innovative approaches to address harmful practices
- xii) Develop communications materials including press releases, web and print stories, and social media content, as required;
- xiii) Support the Gender Adviser to develop knowledge products on harmful practices at regional and country level including e-bulletins for country offices.

Key deliverables will be discussed and agreed once the consultant is on board but are anticipated to include the following.

For kNOwVAWdata:

- i) Produce 1-2 stories/blogs/op-eds on VAW data for web and or/social media each quarter.
- ii) Develop social media content and maintain social media presence and networks including regular updates for web and social media on VAW data work.
- iii) Maintain and update dedicated web portal in consultation with HQ, and maintain the site.
- iv) Support development, editing and design of selected knowledge products including the Regional Snapshot on VAW prevalence.
- v) Develop press release and media package including social media for IWD, 16 days as required.
- vi) Develop 2-3 case studies on data utilization in countries that have undertaken a national prevalence survey.

For GBV prevention and response:

- i) Develop 2-3 case studies/knowledge products on GBV prevention and response in development settings
- ii) Develop 2-3 case studies knowledge products on GBV response in humanitarian settings
- iii) Develop communications materials based on the knowledge products including web and print products, and social media content to profile good practices and regional initiatives
- iv) A social media feature/web story on GBV programming for 16 Days of Activism
- v) Quarterly updates on new research, resources and programme evaluation for wider sharing among COs and other partners (with inputs from Gender Team)

For the Gender Team's Work on Harmful Practices:

- i) Develop 2-3 case studies/knowledge products on good practice approaches to ending child marriage, including gender transformative approaches, empowering adolescent girls, engaging communities, etc.
- ii) Develop 1-2 case studies/knowledge products on good practice approaches to addressing son preference and the undervaluing of girls, including communications and advocacy campaigns, socio-cultural research studies, incentives for valuing girls etc.
- iii) Develop/update country and regional profiles on GBSS as required.
- iv) Develop a regular e-bulletin on GBSS for selected country offices.

- v) Develop communications materials on UNFPA's work on harmful practices including op eds, print and web stories and social media content.

Other tasks will be negotiated on an as needs basis.

**Duration and working schedule:**

The duration of the consultancy will be an average of 13-15 days per month to a total of 135 days between February and 30 December 2020.

**Place where services are to be delivered:**

The consultancy is expected to be home based, with support from the Gender Team (Gender Advisor, Technical Advisor VAW Research and Data, GBV Technical Specialist) in the UNFPA Asia and the Pacific Regional Office and the Communications teams as necessary. The consultant will report directly to the APRO Gender Team on the deliverables.

**Delivery dates and how work will be delivered:**

Basis of payment: Daily rate, to be paid bi-monthly, based on actual number of days worked for each of the deliverables completed in a quality manner and accepted by UNFPA in line with agreed work plan. A tentative schedule for delivery is as follows:

- 2 stories/updates/blogs per month for web together with social media on VAW data work per quarter.
- Regular updates to the kNOwVAWdata website at least quarterly.
- Update to key knowledge products such as the Regional Overview of VAW prevalence by 31 August 2020.
- Press release and social media for 16 days of activism by 31 October 2020.
- 2-3 case studies on GBV prevention and response by October 2020
- 2-3 case studies on GBViE by October 2020
- Social media feature/web story on GBV programming for 16 Days by Nov 2020
- Quarterly update on new resources on GBV prevention and response
- 1-2 case studies/knowledge products on harmful practices per quarter
- 2-3 communications products on harmful practices per quarter, including op ed for international day of the girl in October 2020.
- Annual update of regional profile and country profiles by November 2020.
- E-bulletin on GBSS quarterly.
- Other duties as required.

**Monitoring and progress control, including reporting requirements, periodicity format and deadline:**

While some of the deliverables are identified in advance, others are on an as needs basis. APRO Gender team will hold regular meetings with the consultant to discuss the deliverables for the project. A work plan will be prepared by the consultant and approved by APRO at the beginning of the assignment.

**Supervisory arrangements:**

APRO Gender/ Human Rights Adviser and APRO GBV Technical Specialist will be the overall manager of the consultant.

**Expected travel:**

1-2 country missions may be undertaken to prepare case studies, if required.

**Required expertise, qualifications and competencies, including language requirements:**

- The consultant should be an experienced communications professional with at least 7 years of professional experience. A post-graduate qualification in communications, journalism or related disciplines is preferred.
- Experience in digital communication, online journalism including reporting and editing, experience with software and web content management systems, and an excellent command of writing in English, and proven ability to write and edit engaging social media content and news and feature articles are essential.
- Demonstrated experience developing case studies and related knowledge products.
- In addition, the candidate must possess sound editorial judgement and sensitivity to the issues UNFPA addresses.
- The ability to meet deadlines, work with a minimum of supervision, and deliver quality products is essential. Experience in media relations and issues management will be an advantage.
- Experience in communications work related to the measurement of VAW prevalence, GBV prevention and response and harmful practices is essential.
- Strong interpersonal skills, and a commitment to the values and goals of the United Nations and UN Charter are also required. Experience in the UN system and/or UNFPA, and knowledge of the Asia Pacific region, are preferred.

**Inputs / services to be provided by UNFPA or implementing partner:**

UNFPA APRO will link the consultant to Country Office Gender focal points where necessary. UNFPA APRO will support any travel to country offices, as needed.

**How to apply:**

Candidates should submit the following documents:

- P11
- CV
- Portfolio or website
- At least two references
- Requested daily rate along with copies of previous contracts to support the daily rate requested

All the above documents must be sent by e-mail to [vac-robangkok@unfpa.org](mailto:vac-robangkok@unfpa.org).

The P11 is available on the UNFPA websites at <https://www.unfpa.org/resources/p11-un-personal-history-form>

Please quote the Vacancy number **JID 2002 UNFPA APRO**. The deadline for application is **5 February 2020 at 16:00 hours, Bangkok time**.

UNFPA will only be able to respond to those applications in whom UNFPA has a further interest.

*UNFPA provides a work environment that reflects the values of gender equality, teamwork, respect for diversity, integrity and a healthy balance of work and life. We are committed to maintaining our balanced gender distribution and therefore encourage women to apply.*

*Notice: There is no application, processing or other fee at any stage of the application process. UNFPA does not solicit or screen for information in respect of HIV or AIDS and does not discriminate on the basis of HIV/AIDS status.*

**Date Issued: 21 January 2020**