



We are pleased to announce the following vacancy:

VA JID 1702 - Communications Specialist to support APRO Gender Team's ongoing work on Strengthening National and Regional Capacity to Measure VAW.

CLOSING DATE: Friday 31 March 2017, at 15:00 hours, Bangkok time
CATEGORY: Individual Consultant Contract
DUTY STATION: Home-Based
DURATION: Average of 10 days per month and not to exceed a total of 100 days between 10 April 2017 and 31 December 2017.
ORGANIZATION UNIT: Asia and the Pacific Regional Office

Background

The advancement of gender equality and women and girl's empowerment is one of the four outcomes of the Regional Programme of UNFPA in Asia and the Pacific in line with UNFPA's Strategic Plan 2014-2017. Key priorities highlighted in the Strategic Plan include:

- Outcome 1: Increased availability and use of integrated sexual and reproductive health services that are gender-responsive and meet human rights standards for quality of care and equity in access.
- Outcome 3: Advanced gender equality, women and girls' empowerment, and reproductive rights, including for the most vulnerable and marginalized women, adolescents and youth.
- Output 8: Increased capacity of partners to design and implement comprehensive programmes to reach marginalized adolescent girls including those at risk of child marriage.
- Output 10: Increased capacity to prevent gender-based violence and harmful practices, and enable the delivery of multi-sectoral services including in humanitarian settings.

In line with the priorities set out in the strategic plan, UNFPA APRO has identified the following specific priorities for this Regional Programme: technical assistance to countries to strengthen multi-sectoral response to violence against women and girls, particularly through health sector, strengthen national and regional capacity to collect data on violence against women support to countries to increase capacity to design and implement programmes to address child marriage including adolescent pregnancy.

Violence against Women Prevalence Data

According to WHO, 35 percent of women worldwide have experienced physical or sexual violence at the hands of a partner or someone other than a partner in their lifetime? In Asia-Pacific, survey data thus far shows that the proportion of women who report having experienced physical and/or

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sexual violence at the hands of a spouse or other partner ranges from 14 to 68 percent in different country contexts.

To date, in Asia-Pacific, at least twenty countries have undertaken prevalence studies on violence against women (VAW) using the methodology developed for the WHO multi-country study on Women's Health and Domestic Violence. In most of these countries, UNFPA Asia Pacific Regional Office (APRO) has served as technical partner to governments and National Statistics Offices, helping to ensure ethical and sound data collection, analysis and interpretation of data on VAW, in line with international standards. UNFPA APRO also supports the collection and analysis of data using other internationally recognized methods such as Domestic Violence module of the Demographic and Health Survey.

There is a growing demand for reliable and comparable prevalence data on VAW since the adoption of standard indicators for measuring VAW by the UN Statistical Commission in 2011. This has only increased with the adoption by Member States of a specific target to "Eliminate all forms of violence against all women and girls in private and public spheres, including trafficking and sexual and other types of exploitation", under the Sustainable Development Goal 5 of the 2030 Agenda for Sustainable Development (target 5.2) and the associated two indicators on VAW.

Building on UNFPA's longstanding track record of supporting data collection on VAW, the Australian DFAT and UNFPA APRO have partnered to strengthen sustainable capacities to measure VAW in Asia and the Pacific region. Key features of this 3.5 year (2016-2019) initiative include developing and rolling out an up-to-date curriculum on measuring VAW, tailored support to national data collection activities and the establishment of a pool of experienced gender professionals and researchers who are able to support such data collection.

Objective: The objective of the consultancy is to support UNFPA APRO's advocacy and communication on strengthening national and regional capacity to measure violence against women (VAW).

Scope of Work: Under the supervision of APRO Gender and Human Rights Advisor and in close consultation with the Senior Technical Expert, GBV Expert, and APRO Communications Team, the consultant will be expected to work on the following:

- I. Support in conceptualizing, planning and implementing day-to-day communications, as well as specific key events including regional and global events that may be planned for 16 days of activism (November).
- II. Create video and photo stories on collection of VAW data at country level;
- III. Develop communications materials including press releases, web and print stories, as required;
- IV. Manage social media for the VAW project;
- V. Support the Senior Technical Expert to develop and edit knowledge products as required;
- VI. Lead development of VAW data regional web portal in close consultant with HQ;
- VII. Support audio-visual documentation of the initiative.

Key deliverables will be discussed and agreed once the consultant is on board but are anticipated to include the following:

- Media package on kNOwVAWdata developed for use by country offices.
- At least two video and photo stories on VAW data at country level (countries to be confirmed).
- Produce 1-2 stories/blogs/op Eds on VAW data for web and or social media each month as well as regular updates for web and social media on VAW data work.
- Manage design and content development for dedicated web portal in consultation with HQ, and maintain the site.
- Develop press release and media package including social media for IWD/CSW events once determined.
- Other tasks will be negotiated on an as needs basis.

Education: A post-graduate qualification in communications, journalism or related disciplines is preferred.

Knowledge and Experience:

- The consultant should be an experienced communications professional with at least 5 years of professional experience.
- Experience in digital communication, online journalism including reporting and editing, photography and video, experience with software and web content management systems, and an excellent command of writing in English, and proven ability to write and edit engaging news and feature articles are essential.
- In addition, the candidate must possess sound editorial judgment and sensitively to the issues UNFPA addresses.
- The ability to meet deadlines, work with a minimum of supervision, and deliver quality products is essential. Experience in media relations and issues management will be an advantage.
- Strong interpersonal skills, and a commitment to the values and goals of the United Nations and UN Charter are also required.
- Experience in the UN system and/or UNFPA, and knowledge of the Asia Pacific region, are desirable.

Contract Terms and Conditions

UNFPA will pay a consultancy fee appropriate to the tasks assigned and qualifications and experience required and depending on the requirements of the assignment, 2-3 trips may be required to countries undertaking VAW data collection activities. APRO will cover the costs of this travel (Economy class) plus the payment of the appropriate per diem by means of the applicable DSA at United Nations established rates.

How to apply:

Candidates should submit the following documents:

1. An application letter which states the candidate's motivation to apply for this post
2. A curriculum vitae, and
3. A completed United Nations Personal History (P 11)

All the above documents must be sent by e-mail to vac-robangkok@unfpa.org .

The P11 is available on the UNFPA websites at <http://www.unfpa.org/resources/p11-un-personal-history-form>

Please quote the Vacancy number **VA JID 1702- Communications Specialist to support APRO Gender Team's ongoing work on Strengthening National and Regional Capacity to Measure VAW**. The deadline for application is: **31 March 2017, at 15:00 Bangkok time**.

UNFPA will only be able to respond to those applications in which UNFPA has a further interest.

UNFPA provides a work environment that reflects the values of gender equality, teamwork, respect for diversity, integrity and a healthy balance of work and life. We are committed to maintaining our balances gender distribution and therefore encourage women to apply.

We offer an attractive remuneration package commensurate with the level of the position.

Notice: There is no application, processing or other fee at any stage of the application process. UNFPA does not solicit or screen for information in respect of HIV or AIDS and does not discriminate on the basis of HIV/AIDS status.

Date Issued: Monday, 20 March 2017

Date Closed: Friday, 31 March 2017, at 15:00 hours, Bangkok time

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